



Blueprints for Economic Development

A NEWSLETTER FOR COMMUNITY LEADERS FROM THE COOPERATIVE EXTENSION SERVICE, OKLAHOMA STATE UNIVERSITY

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Long Awaited Census Data Now Available

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Although basic population data from the 2000 Census have been available since last summer, many community economic developers (both professional and volunteer) have been anxiously awaiting the data contained in Summary File 3. SF-3 contains information such as household income, journey to work (commuting), employment status, place of birth, and educational attainment. Specific housing data is also available including monthly mortgage costs, age of structure, gross rent, and number of rooms per unit.

The income data, in particular, has been highly anticipated. Until now, the latest income data available by place (city or town) was from the 1990 Census. Despite the unavailability of this kind of information, almost every conceivable kind of grant application asks communities to describe their income.

This new data is in three profile tables: economic characteristics, social characteristics, and housing characteristics. A fourth profile table, demographic characteristics, was released last summer. The three new profiles are now available to the public on the Census web site www.census.gov, but are easier to access at www.odoc.state.ok.us from the Oklahoma Department of Commerce, State Data Center.

Also, recently released are the Bureau of Economic Analysis' estimates of income and employment by county for 2000. This data is easily accessed directly from www.bea.doc.gov/bea/regional/reis/ the BEA's web site. The BEA has updated estimates from 1990-1999 and created new estimates for 2000 for the United States, all 50 states and their counties, and metropolitan/non-metropolitan portions of each state and county.

Oklahoma Bureau of Economic Analysis New Release

1990 Per Capita Income = \$16,205
2000 Per Capita Income = \$23,650

1990 Total Employment = 1,665,033
2000 Total Employment = 2,030,436

1990 Total Transfer Payments = \$7,017,044,000
2000 Total Transfer Payments = \$12,612,245,000

1990 Farm Income = \$821,873,000
2000 Farm Income = \$1,000,803,000

Oklahoma Census 2000: Profile of Social Characteristics

- Percent of population over age 25 with high school diploma or equivalency = 31.5%
- Percent of population over age 5 living in same house in 1995 = 51.3%
- Percent of total population that was born in the United States = 95.4%
- Percent of population over age 5 that speak a language other than English at home = 7.4%
- Percent of population 15 years and over who have never been married = 22.4%

Editor's Note

This newsletter provides current information on rural economic development issues facing Oklahoma leaders. The audience includes Cooperative Extension Service staff and others such as city or county officials and employees, chamber of commerce members and staff, and business and community leaders.

Published four times a year, *Blueprints* includes brief articles on rural economic development (for example, success stories or informational articles); a list of publications, videotapes and other educational materials; and announcements for future conferences and meetings. Suggestions for articles and announcements are welcome.

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Oklahoma Census 2000: Profile of Economic Characteristics

- Percent of female population age 16 and over who are in the labor force = 55.1%
- Percent of workers age 16 and over who worked at home = 3.1%
- Mean travel time to work = 21.7 minutes
- Median household income = \$33,400
- Median family income = \$40,709
- Percent of families below poverty level = 11.2%

Oklahoma Census 2000: Profile of Housing Characteristics

- Percent of housing units that are mobile homes = 10.7%
- Median number of rooms per housing unit = 5.2
- Percent of owner-occupied housing units that heat with electricity = 26.2%
- Median value of owner-occupied housing units = \$70,700
- Median rent of renter-occupied units = \$456

Oklahoma Census 2000: Profile of General Demographic Characteristics (Released Summer 2001)

- Total Population = 3,450,654

- Median Age = 35.5
- Percent of population age 65 and over = 13.2%
- Percent of population Hispanic or Latino = 5.2%
- Total households = 1,342,293
- Total family households = 921,750
- Total housing units = 1,514,400

For your data needs, check out the following web sites:

www.census.gov
www.bea.doc.gov
www.odoc.state.ok.us
<http://origins.ou.edu>

The Rural Development web site of the Oklahoma Cooperative Extension Service is www.rd.okstate.edu.

Please send your comments to Blueprints for Economic Development: 514 Agricultural Hall; Oklahoma State University; Stillwater, OK, 74078-0505. Phone: (405) 744-9837. E-mail: mdwoods@okstate.edu.



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